



Winter 2011

I'm writing to share an opportunity to partner with the Lower Eastside Girls Club of NY and

Raise funds for **your** school!

Get new sports equipment! Support a school club! Take a school trip!

Your students, staff and parents are invited to participate in the Lower Eastside Girls Club of New York's 3rd Annual **Walk-a-thon for Girls' and Women's Health**. This fun community event is a wonderful opportunity to raise funds for your school, build community, and get boys and girls in your school up and active!

All fundraising efforts you do will benefit your school directly!

LAST YEAR ONE SCHOOL RAISED OVER **\$1000 FOR THEIR CLASS TRIP.**

USE THE FUNDS FOR THE PTA, SCHOLARSHIPS, SCHOOL CLUB, OR SPECIAL EVENT!

The Lower Eastside Girls Club Walk-a-thon for Girls' and Women's Health is a 5K walk through the Lower East Side / East Village to raise awareness of girls and women's health issues. The Walk-a-thon will take place on Saturday morning May 14, 2011 and will end with a community Health Fair & Block Party on E. 1st St. sponsored by Beth Israel Medical Center.

Your students / families / teachers can help your school raise funds for programs and special activities by starting their own teams. Here is how it works: a class, club, group of friends, etc. forms a team. Each team member finds sponsors (friends, family, local businesses). You can set whatever minimum amount you would like to see each walker and team raise (\$25,50,100 or more...). This can be done in small donation amounts of \$5-10 per supporter- and it quickly adds up to both money and lots of fun!

The Lower Eastside Girls Club (girlsclub.org) provides a place where girls and young women 8-23 can grow, learn, have fun, and develop confidence in themselves and their ability to make a difference in the world. By delivering strong arts, literacy, science, health and leadership programs we provide girls with the vision to plan – and the tools to build – their future. Our programs develop environmental, entrepreneurial and ethical leadership in the girls we serve. The Girls Club is in the final stages of a \$20 million capital campaign to build New York City's first and only Girls Club facility- a LEED Gold state of the art 'green' building that will serve hundreds of economically disadvantaged girls and their families. The new Girls Club center will open in 2012.

RSVP: If you are interested in participating in the Girls Club Walk-a-thon and would like a walk-a-thon sign-up kit please contact Development Associate Kate Sease, Lower Eastside Girls Club, at 212-982-1633 x 105 / kate@girlsclub.org, or visit us online at: www.girlsclub.org/about/walk.

DON'T MISS THIS GREAT OPPORTUNITY TO RAISE \$\$\$ FOR YOUR PTA, CLASS OR CLUB!