



Winter 2011

Dear School Friend,

I'm writing to share an opportunity to partner with the Lower Eastside Girls Club of NY and

Raise funds for *your* school!

Get new sports equipment! Support a school club! Take a school trip!

We would like to invite your students, staff and parents to participate in the Girls Club's 3rd Annual **Walk-a-thon for Girls' and Women's Health**. This fun community event is a wonderful opportunity to raise funds and get boys and girls in your school up and active!

All fundraising efforts you do will benefit your school directly!

LAST YEAR ONE SCHOOL RAISED OVER **\$1000 FOR THEIR CLASS TRIP.**

USE THE FUNDS FOR THE PTA, SCHOOL CLUB, OR SPECIAL EVENT!

The Lower Eastside Girls Club Walk-a-thon for Girls' and Women's Health is a 5K walk through the Lower East Side / East Village to raise awareness of girls and women's health issues. The Walk-a-thon will take place on Saturday morning May 14, 2011 and will end with a community Health Fair & Block Party on E. 1st St. sponsored by Beth Israel Medical Center.

Your students / families / teachers can help your school raise funds for programs and special activities by starting their own teams. Here is how it works: a class, club, group of friends, etc. forms a team. Each team member finds sponsors (friends, family, local businesses). You can set whatever minimum amount you would like to see each walker and team raise (\$25,50,100 or more...). This can be done in small donation amounts of \$5-10 per supporter- and it quickly adds up to both money and lots of fun!

If you are interested in participating in the Girls Club Walk-a-thon and would like a walk-a-thon sign-up kit please contact Program Associate Luna Avila, Lower Eastside Girls Club, at 212-982-1633 x 103 / luna@girlsclub.org, or visit us online at: www.girlsclub.org/about/walk.

**DON'T MISS THIS GREAT OPPORTUNITY
TO RAISE \$\$\$ FOR YOUR PTA, CLASS OR CLUB!**